

Southern Thoughts Technical Writing Product Description

Southern Thoughts offers its technical writing and resultant organizational abilities for Technical Writing Projects. This Web Site and the component Articles are examples of these abilities.

The goals and details of every writing project are unique. No two projects are the same. However each document produced results from the same process:

- Define the goals of the document.
- Gather the information required.
- Organize and present the information clearly and logically.
- Deliver both the document and a process for maintaining it.

The first and the last items in the process are frequently under emphasized by technical writers, not so with Southern Thoughts. Each document is considered a "tool" for accomplishing some business objective, and Southern Thoughts wants your staff to be able to operate that tool.

Southern Thoughts works more than most on defining the goal of a document. The clearer the purpose and scope are understood, the closer the results and expectations will be.

To be sure Southern Thoughts needs to make a profit - but Southern Thoughts wants your company to make a profit. (That's just good business sense, you can't pay us unless you have the money.) Toward that goal Southern Thoughts delivers documents that you can modify, documents that you can copy and change, documents that you can use to build other document tools.

Southern Thoughts wants to be part of your business - not part of your company.

Contact Robert to work out the details of your Technical Writing requirements.

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