

## Southern Thoughts Technical Writing Benefits

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Substantial benefits can be derived from outsourcing Technical Writing Projects to Southern Thoughts rather than assigning them in-house.

- **It gets Done** - for Southern Thoughts each project is a revenue producing activity, it will be completed, in-house projects seldom achieve the same urgency and many drag on forever.
- **Better Cost Control** - by outsourcing projects to Southern Thoughts the cost is known and controllable, you don't have to pay the Southern Thoughts staff between projects.
- **Less Disruption** - Technical Writing Projects can be disruptive to day to day operations. Outsourcing a project to Southern Thoughts removes most of this load from your staff. Your employees can continue doing what you hired them to do.
- **Consistent Results** - Southern Thoughts works toward the goals defined, and only those goals, in-house employees frequently feel other pressures.

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