

Southland Automation Inc. Giant Post Card Tips and Ideas

Introduction

This document contains tips and use ideas concerning the Giant Post Card product

People are more interesting - if the recipient is in the pictures the impact is greater - however make sure that the picture is appropriate and flattering.

Show off your product - the picture should show some aspect of you product in the best light possible.

Get a good caption - the caption printed on the back of the post card should deliver a repeatable message and refer to the picture in some way.

Practice the handwriting - the contents of the handwritten body is important but so is the penmanship - use the practice pad.

Think more than business - in certain situations, if an appropriate picture is available, a Giant Post Card can make a impressive personal gift - one that will be remembered.

Vacation Post Card - had a great vacation? Got a great picture of it? Want to really "rub it in" to someone? What better than a Giant Post Card?

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